



College of Arts & Sciences



Finding the poetry in science

There's a common thread to creating art and conducting experiments, says **Rebekkah Leigh LaBlue '19**.

"It's a process. It starts with a hypothesis, and then I work to answer a question," LaBlue explains.

A biology scholarship recipient, LaBlue studied the least tern, a local bird that's in decline because of human activity. That work earned a best undergraduate oral presentation award at an ornithology conference – something LaBlue attributes as much to her creative writing studies as her biology classes.

"People will say go to college, narrow in and find your own thing, and focus on it. UNCW has not been that for me," says LaBlue, an environmental educator at the

North Carolina Arboretum. "We need people who are clear science communicators. I feel very comfortable that I am able to fill that niche and help science be accessible."

The College of Arts and Sciences provides its majors, like LaBlue, a wealth of opportunities, but it's also the intellectual cornerstone for UNCW's entire curriculum. Through a blend of renowned arts programs like film studies and new focuses like coastal engineering, the college has an impact on our students and our surroundings **like no other**.

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Your investment in UNCW through this campaign can make a difference in any of the following areas:

Attracting and supporting students

- Merit and diversity scholarships, especially in communication studies and environmental sciences
- Graduate and doctoral fellowships
- Support for research, service learning and internships

Recruiting and sustaining faculty

- Endowed distinguished professorships, especially in psychology, film studies and creative writing
- Faculty fellowships

Investing in programs

- Research experiences in emerging fields like pharmaceutical sciences and coastal engineering
- Conferences and lecture series
- Cutting-edge technology for digital arts

Building and enhancing resources

- Supporting facilities for planned programs in cybersecurity, intelligent systems engineering and computer science
- Outfitting new film studies and coastal engineering facilities



"I have always been able to build upon the lessons I learned at UNCW. The dedicated advisors, professors and staff were instrumental in my professional success."

Caroline Reda '85, retired vice president and corporate officer of GE and UNCW Foundation Board member.

Your gift can help the College of Arts and Sciences transform knowledge into practice and meet the needs of our ever-changing local and global economies.

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